



## Existing Program Report

**Date Submitted:**

06/25/2020

**Institution**

Columbia College

**Institution Program Title**

A05040050401001010041 - BS - Marketing - 521401

**Implementation Date:**

07/01/2020

**New Site Information****Added Site(s):****Selected Site(s):**

Columbia College-Ft. Leonard Wood, 268 Constitution St., Suite 14, Fort Leonard Wood, MO, 65473

**Options****Current Options:****Options Added:****Mode of Delivery**

Classroom

Online

**Assurances**

I certify that the program will not unnecessarily duplicate an existing program within the geographically applicable area.

I certify that the program will build upon existing programs and faculty expertise.

I certify that the institution has conducted research on the feasibility of the proposal and it is likely the program will be successful. Institutions' decision to implement a program shall be based upon demand and/or need for the program in terms of meeting present and future needs of the locale, state, and nation based upon societal needs, and/or student needs.

**Contact Information**

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